

2026

American Academy of Periodontology Corporate Support Prospectus



112th Annual Meeting

SEATTLE

Oct. 29 - Nov. 1, 2026

Seattle Convention Center Arch Building | Seattle, Washington

Held in Collaboration with the Japanese Society of Periodontology and
Japanese Academy of Clinical Periodontology



About the American Academy of Periodontology



The American Academy of Periodontology (AAP) is a 7,000+ member professional association for periodontists—specialists in the prevention, diagnosis, and treatment of diseases affecting the gums and supporting structures of the teeth as well as in the placement of dental implants. Periodontists receive three additional years of specialized training following dental school. Periodontics is one of the 12 dental specialties recognized by the American Dental Association.

Our Vision: To be the voice for periodontists as the collaborative partner to achieve optimal oral health.

Our Mission: To champion member success and professional partnerships for optimal patient health and quality of life.

Why Support the AAP?

Partnering with the AAP provides access to the global periodontal community and positions your brand in a meaningful and lasting way.

The AAP is the only member organization in the United States exclusively representing the needs of periodontists. Your investment furthers the AAP's mission to champion optimal patient health and quality of life. The AAP Annual Meeting and other educational programming presents the opportunity to put your brand in front of thousands of periodontal professionals. The AAP's sponsorship opportunities are designed with your objectives and AAP members in mind. We understand that no two brands or experiences are the same, so our approach involves customizable packages with scalable pricing—something for every budget.

The AAP welcomes year-round and multi-year partnerships, which include sponsorship of the AAP 2026 Annual Meeting, specialized educational

programming, scientific initiatives, and more. The following pages illustrate some of the ways the AAP can work with you to position your organization among AAP members and leaders in periodontology.

The AAP encourages the exploration of innovative and exclusive opportunities that will promote your brand while advancing the field of periodontology.

Have other ideas? Let us know! We are always looking for new ways to customize our partner offerings to enhance your AAP experience with members and to increase your brand positioning and visibility. To learn more, contact Michelle Weil, Director of Professional Relations, at michellew@perio.org or 312-573-3253.

The Annual Meeting

For 112 years, the AAP Annual Meeting has been the premier live-learning and networking event in periodontics. More than 3,500 attendees are expected to head to Seattle to participate in continuing education opportunities, obtain updates on current scientific research, and network with periodontal professionals from around the world.

Many will be arriving early or staying late to enjoy the Seattle scene.



112th Annual Meeting

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AAP Annual Meeting Attendee Profiles

Registration totals for Annual Meeting professional registrants from 2018 to 2024 are noted below:

2018 Vancouver, CAN	2019 Chicago, IL	2020 Virtual	2021 Miami Beach, FL
Dentists 2,243	Dentists 2,396	Dentists 2,017	Dentists 1,221
Hygienists 139	Hygienists 268	Dental Students 371	Hygienists 80
Office Staff 90	Office Staff 136		Office Staff 85
Dental Students 489	Dental Students 534		Dental Students 423
2022 Phoenix, AZ	2023 Austin, TX	2024 San Diego, CA	2025 Toronto, CAN
Dentists 1,859	Dentists 2,141	Dentists 2,086	Dentists 1,628
Hygienists 103	Hygienists 147	Hygienists 131	Hygienists 206
Office Staff 113	Office Staff 109	Office Staff 90	Office Staff 79
Dental Students 474	Dental Students 604	Dental Students 762	Dental Students 464
	Total in House 4,166	Total in House 4,264	Total in House 3,323

AAP by the numbers:

3,300+ Active members

are licensed to practice periodontics in the United States.

650+ Student members

Student members are currently enrolled in an accredited U.S. or Canadian periodontal residency program.

1,000+ International members

reside outside the U.S.

31% of AAP members

are female

69% of AAP members

are male

33% of AAP members

are sole proprietors

12,600+

LinkedIn followers



54,000+

Unique website views
per month



18,300+

Facebook followers



18,000+

Instagram followers



2026 AAP Corporate Support Benefits	Signature Diamond	Diamond	Platinum	Gold	Silver	Bronze
Year-Round Benefits						
Acknowledgment in four (4) issues of <i>Periospectives</i> magazine	☑					
In-person strategic alignment meeting with AAP and access to the AAP president and officers, as available	☑	☑				
Rotating logo on the AAP website homepage	☑	☑	☑			
Logo on the AAP website sponsor listing with hyperlink to sponsor website	☑	☑	☑			
Logo on the AAP website sponsor listing	☑	☑	☑	☑	☑	☑
One (1) complimentary digital subscription to both the <i>Journal of Periodontology</i> and <i>Clinical Advances in Periodontics</i>	☑	☑	☑	☑		
Opportunity to align with prestigious multi-year science initiatives	☑	☑	☑	☑	☑	☑
One (1) priority point for AAP sponsorship participation	☑	☑	☑	☑	☑	☑
One (1) priority point for every \$10,000 in AAP sponsorship	☑	☑	☑	☑	☑	☑
Annual Meeting Benefits						
Special acknowledgment from the podium during the AAP Annual Meeting Opening General Session	☑	☑				
Recognition with logo on screen at the AAP Annual Meeting Opening General Session	☑	☑				
Complimentary Industry Relations registration	4	3	2	1		
Priority access to Corporate Forum slots	1 st Right of Refusal	1 st Right of Refusal	3 rd Right of Refusal	2 nd Right of Refusal	4 th Right of Refusal	5 th Right of Refusal
Priority access to AAP hotel blocks	☑	☑	☑			
Logo on the AAP Annual Meeting microsite with hyperlink to sponsor website	☑	☑	☑			
Logo on the AAP Annual Meeting microsite	☑	☑	☑	☑	☑	☑
Acknowledgment as Annual Meeting sponsor in <i>Periospectives</i> issue	☑	☑	☑	☑	☑	☑
Corporate sponsor ribbons with sponsorship level noted	☑	☑	☑	☑	☑	☑
Acknowledgment in Annual Meeting Mobile App and logo displayed in Exhibitor Profile	☑	☑	☑	☑	☑	☑
Logo on Exhibit Hall Entrance Unit sign at Annual Meeting	☑	☑	☑	☑	☑	☑
Easel-top sponsor signage for exhibitor booth	5	4	3	2	1	1
<p>Diamond, Platinum, Gold, Silver, and Bronze levels are determined by the total annual corporate sponsorship of AAP initiatives. The Signature Diamond level is earned by reaching a lifetime investment of more than \$1 million and demonstrating an unparalleled long-term commitment to the AAP.</p> <p>  Signature Diamond: \$100,000+ annual support and \$1 million+ lifetime value  Platinum: \$50,000–\$99,999  Silver: \$10,000–\$24,999  Diamond: \$100,000 or more  Gold: \$25,000–\$49,999  Bronze: \$2,500–\$9,999 </p>						

* Disclaimer: 2026 Annual Meeting sponsorship opportunities are only available to exhibiting companies at the 2026 AAP Annual Meeting. All sponsorships are offered on a first-come, first-served basis. Some sponsorships are available for multi-year commitments.

Annual Meeting Opportunities

The 112th Annual Meeting will be held October 29 - November 1, 2026 in Seattle, Washington at the Seattle Convention Center, Arch Building.

 Indicates exclusive sponsorship opportunity

AAP & AAPF Leadership Event

AAP/AAPF Presidential Reception | *Remarks and networking with key AAP and AAPF leaders and VIP's* \$11,000

Awards

Clinical Research \$5,000 

Distinguished Service \$3,000 

Distinguished Scientist **Sold** \$3,000 

Master Clinician **Sold** \$7,500 

Outstanding Periodontal Educator \$5,000 

Visit perio.org/academy-awards for more information.

Branding Opportunities

Escalators (3 Available)* | *Includes branding on glass pane clings and runners* \$20,000

Fireplace Lounge & Premier Rock Signage* \$18,500 

First Impression Package* | *Premier branding throughout the registration area.* \$30,000 

Hotel Key Cards* **Sold** \$25,000 

Mobile App | *Primary source for schedule of events (no print program); includes push notifications and banner ads* \$30,000 

Stairs - Level One* \$17,500 

VIP Lounge* \$10,000 

*Production, labor, and shipping are included in the sponsorship fee. Photos available of Arch space and areas of branded elements.

Competitions

For detailed information about abstract submissions for these competitions, visit perio.org/abstract-submissions

Balint Orban Memorial Competition \$10,000 

Platform for current residents and recent graduates to present the top clinical and basic research of the year

Research Forum Poster Competition \$5,000 

Platform for presentations on clinical research, basic research, and case reports by those in the field of periodontics

Saving Teeth Competition \$5,000 

Platform for residents and recent graduates to highlight new techniques and/or materials to save at-risk teeth

Corporate Forum

Limited space; bookings are based on priority of sponsorship level from the previous year.

Custom Corporate Forum | *Customization and AV expenses are the responsibility of the company.* \$40,000 for four 45-minute sessions

Standard Corporate Forum | *Includes a turnkey room with AV and no customization.* \$11,000 for one 45-minute session

Digital Advertising

Pre-Meeting Ad Package (Limited to 6) \$5,000

Includes 1 social media post, 2 email banner ads, and 1 website banner ad (1 month).

Digital Monitor Ad (Limited to 8) | *Rotating ad displayed on 10 monitors in high traffic walking areas* \$2,500

Mobile App Digital Handout \$500

Annual Meeting Opportunities

(CONTINUED)

 Indicates exclusive sponsorship opportunity

Education

Opening General Session	\$20,000 
General Sessions (3 Available)	\$20,000 for all 3  \$8,000
General Session Coffee Service (2 Available)	\$8,000
Continuing Education Sessions	\$2,500
Educator Symposium	\$30,000  \$15,000 for 2 Sponsors
Dental Hygiene Symposium Sold	\$30,000  \$15,000 for 2 Sponsors

Visit am2026.perio.org/schedule-of-events to view the 2026 Annual Meeting program.

Exhibit Hall

Aisle Signs	\$15,000 
Charging Lounge Sold	\$15,000 
Coffee Break	\$18,000  \$9,000 for 2 Sponsors
Continuing Education Pavilion	\$7,500 
Ice Cream Social Sold	\$15,000  \$7,500 for 2 Sponsors
Lunch & Learn (4 available) 3 left <i>60-minute speaking engagements</i>	\$15,000
Lunch Tickets	\$20,000 
Networking Reception Drink Tickets	\$15,000 
Perio Park	\$25,000  \$12,500 for 2 sponsors
Photo Studio	\$5,000 
Speaker Studio (2 available) 1 left <i>Two 20-minute speaking engagements per day</i>	\$15,000  \$7,500 for 2 sponsors

International Focus

Global Speaker Pavilion Sold	\$15,000 
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Merchandise

Badge Lanyards Sold	\$25,000 + production/shipping costs 
Tote Bags Sold	\$15,000 + production/shipping costs 
Notepads & Pens	\$10,000 + production/shipping costs 
Water Bottles	\$7,500 + production/shipping costs 

Student & New Periodontist Focus

Resident Educational Session & Reception Bundle Sold	\$40,000  \$15,000 for 3 sponsors
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Year Round Opportunities

 Indicates exclusive sponsorship opportunity

ARRive, AAP Resident Retreat

After the huge success of the inaugural **ARRive** event in 2025, the AAP will be hosting its second annual **ARRive** in San Antonio, Texas on August 7-9, 2026. Over 150 rising third-year periodontal residents will engage in a weekend of programming focused on life after residency with impactful exchanges with peers, faculty, and industry, and a variety of social events to connect and enjoy San Antonio!



Contact michellew@perio.org to learn more and sign-up.
Space is limited; priority will be given to 2025 founding partners.

Vendor participation starts at \$10,000

To view the **ARRive Corporate Prospectus**, visit: perio.org/arrive

AAP Dental Hygiene Engagement Initiative

The AAP Dental Hygiene Engagement Initiative is a multi-pronged effort, aiming to bring together AAP member periodontists and dental hygienists to learn, network, and ultimately provide the best possible care for their shared patients. The Dental Hygiene Engagement Initiative launched in November 2023 and focuses on the following areas:

1. The AAP Dental Hygiene Study Club
2. The Dental Hygienist Recognition Program
3. Broader outreach efforts targeting dental hygienists, such as the Dental Hygiene Symposium and collaboration with dental hygiene associations.

Hygiene Partners receive recognition in program promotions, collateral materials, and receive the opportunity to provide one (1) online on-demand course for the AAP Hygiene Learning Library to meet the needs of emerging practitioners.

Contact michellew@perio.org to learn more and sign-up **2 left**
Limited to five companies.

Annual Hygiene Partner Sponsorship Fee \$15,000

To learn more, visit: dentalhygiene.perio.org

Academic Affairs

SPARK Series - Sharing Periodontal Advances and Resident Knowledge \$9,000 

A resident-led virtual event featuring clinical case presentations from 2-3 residency programs on a pre-selected theme (3 annually)

Excellence in Teaching and Mentoring Awards & Dental Student Award in Outstanding Achievement in Periodontics | **Sold** \$7,000 
100+ awards bestowed each academic year

Blog Posts

PerioPulse Sponsored Blog Article (Member-Only Access) \$250 per sponsored article

E-Newsletters

Student & New Periodontist E-Newsletter Banner Ad (Bi-Annual) \$1,200

Program Director's E-Newsletter Banner Ad (Quarterly) \$750

Education

Corporate Webinar \$5,000

Insurance Workshop Series \$10,000 

Leadership Development

Leadership, Engagement, Action, and Development (LEAD) Program \$20,000
Exclusive two-day, in-person leadership program for up-and-coming periodontists

Additional Support Opportunities



American Academy of Periodontology Foundation Opportunities

Complement your sponsorship of the Academy with a charitable contribution to the AAP Foundation. Corporate donors help advance the specialty and make meaningful connections with AAP members by funding advocacy, research, and educational programs with lasting impact. Opportunities are available to underwrite existing programs or to create something new that will uniquely reflect your brand position. Contact Kyle Gorden, AAP Foundation Executive Director, at kyle@perio.org or 312-573-3256.



AAP Meeting Exhibits

Showcase the best of your company at AAP's 112th Annual Meeting in Seattle. Contact Marge Palonis, CEM, Manager of Exhibitions, at margery@perio.org or 312-573-3210. Visit am2026.perio.org for more information.

For information, visit am2026.perio.org



Thank You!

The American Academy of Periodontology values collaboration with industry partners and is pleased to offer strategic opportunities to showcase your company's commitment to periodontal care. Thank you for your significant investment in the Academy's mission to champion optimal patient health and quality of life.

To explore a custom sponsorship package with the AAP, please contact Michelle Weil, Director of Professional Relations, at michellew@perio.org or 312-573-3253.



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